



Focus on First Aid

We never know when we will be called on to help an animal in need. Being surrounded by dogs here at Lily's Kitchen and plenty more dogs, cats and other furry friends in our homes we want to make sure we know what to do in an animal emergency. So first off in call cases, ensure the safety of yourselves and others. Keep calm and assess the situation before acting. Remember that injured animals are likely to be in pain, be very frightened and are likely to bite anyone who touches them. Never offer food or drink to the animal and never give them human medicines. Take an injured animal to the nearest vet, you may need to improvise making a lead or using a coat or blanket to wrap them up in before you move them.

If you are out and about, to help you locate the nearest vet you can always ring your own vet and ask them to advise you where the nearest surgery is, or ring the local RSPCA if you are unsure. To find an animal first aid course in your area, contact your local vet.

Growing old gracefully – a couple of tips for senior citizens

There are many ways that you can make life more comfortable for your pet as they become a senior citizen. Even small steps will help, such as making sure your dog is let out into the garden more frequently, or providing your cat with a step up onto her favourite chair. Don't forget that elderly animals tend to feel the cold more than they did when they were younger. They have thinner coats; so will be more affected by cold floors and drafts. The elderly dog may benefit from a coat when you take him out on chilly winter walks.



This newsletter was written by Holly Mash holistic vet www.hollymashvet.com

We would welcome your comments and suggestions, please let us know what you think of our newsletter and what you would like to see profiled in future editions.

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FEATURED STOCKIST

Broadway Pets

Broadway Pet Stores, 6-8 Muswell Hill Broadway, London N10 3RT. Tel: 020 8883 3200 www.broadwaypetstores.co.uk

Broadway Pets is a long-established, family-run business in Muswell Hill, offering pet foods and supplies, housing, toys and accessories at affordable prices. The Wheatley family has been running Broadway Pet Stores for over forty years but the pet shop has been in its current location in the Broadway since the 1930s. As a family run pet shop Broadway Pets prides itself on providing excellent customer service and professional advice on all aspects of pet care. With a loyal customer base, Broadway Pets are a big part of the local community and are dedicated to going the extra mile for you and your pets. So, you will be in great hands next time you drop by to collect your Lily's Kitchen order!



Spotlight on Canine Pancreatitis

'Pancreatitis' means inflammation of the pancreas and can occur as an 'acute', condition where common symptoms include sudden, severe tummy pain and vomiting, or chronic pancreatitis where there is an ongoing more grumbling digestive problem. Obese animals, those fed on high fat diets, or those frequently given treats or human food, appear more at risk from pancreatitis. However it is also important to understand that even a single fatty or unhealthy treat can trigger a bout of potentially life threatening pancreatitis in susceptible individuals or those who are usually on a low fat diet.

The key nutritional factor for dogs with or recovering from pancreatitis is a low fat diet. Our lowest fat recipes are Chicken and vegetable bake (9%), Very Venison kibble (8%) & Chicken and Duck kibble (11%) as well as our new Lovely Lamb kibble (8%).



CASE STUDY

Baghira, sixteen year old cat

We wanted to share a heart warming story from a customer. Baghira's owner emailed us to let us know how our food had helped her cat. 'I just wanted to thank you so much for helping my beloved Baghira to stay alive! He was diagnosed with stomach cancer in July last year. He weighed only 2 kg and wouldn't



eat anything until we found out that cooked chicken, white fish and especially turkey made him eat and gain a little weight again. Two weeks ago I came across your food and what can I say...HE LOVES IT! He demands at least 3 (better 4) trays of your fish or turkey food and he now weighs over 3 kg! HURRAY!